

The Novus RetailSystem allows you to spend more time exploring Amsterdam.



# Flexibility

NOVUS RetailSystem

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## Cash-free payment on the tram – Amsterdam relies on the RetailSystem from Novus for quick payments.

Wherever customers would like to make cash-free payments, the RetailSystem from Novus is the perfect choice. The sophisticated system facilitates payment at the point of sale with clever and custom-made solutions for an extremely wide range of requirements and preferences. It saves space and provides security at the checkout area, and can be integrated perfectly into any store design or even in a tram.

The GVB travel companies in Amsterdam have equipped all trams with the RetailSystem from Novus since the end of 2017, which clearly demonstrates how versatile this system really is.



This flexibility is one of the real strengths of the RetailSystem. A solution for the operator and conductor areas is now being integrated in the around 160 trams across the Dutch capital: the height-adjustable connect L arm for the payment terminal is attached to a wall rail.

The high level of quality guarantees security and stability even while travelling – an important factor when deciding for the RetailSystem from Novus.



Furthermore, a solution suitable for individuals with disabilities has been created in the conductor area. The payment terminal can be installed securely behind the viewing panel using the support arm with a connect joint. If required, it can be easily pulled out and swivelled to the side of the passenger.

Soon, bus and train passengers in the Dutch capital will be unable to pay using notes and coins. With the cash-free payment project, the GVB travel companies are striving for a time-saving and simple process with a card. The integration was completed by the end of the first quarter in 2018. The Novus RetailSystem makes paying at the terminal even more simple and convenient.