

The Novus RetailSystem at Deck & Deli – as unique as the Elbphilharmonie concert hall!



Incredibly flexible

NOVUS RetailSystem

novus[®]

Order easily, pay quickly: the RetailSystem optimises service for the Störtebeker eatery in Hamburg.

Nordic atmosphere on the roof of the “Elphie”: Across the city roofs, on the eighth floor of the Elbphilharmonie, Hamburg is truly something special. The views stretch from the warehouse district towards the imposing ships in the harbour, so it's no wonder that the only eatery with an outdoor area atop the plaza of the new Hamburg landmark has quickly developed into a popular spot.



The custom solution for checkout areas:

The base of the modern checkout system in the Deck & Deli is a simple, black aluminium column with an internal cabling system. For this column, the short swivelling and inclining S support arm was chosen for the customer side, and the equally flexible M 120 support arm was selected for the service side. As for the card reader, this is secured to yet another support arm (connect L 380).

Guests can feel at home at any time of day in the Störtebeker Deck & Deli, the new flagship of the Stralsund brewery. Visitors can order and pay at up to seven pay stations, either with cash or quickly and easily by card.

The RetailSystem from Novus is perfect here:

- It offers mounts that can be flexibly combined for monitors, tablets and card machines.
- It also features a neat cabling system within the column and in the support arms.

